

Jenica de Leon

UX DESIGNER

Portfolio: www.jenicadeleon.com | Email: deleonj34@gmail.com | Mobile: (630) 605-1107 | linkedin.com/in/jenicadeleon | Naperville, IL

WORK EXPERIENCE

United Airlines, Chicago, IL (Through Tata Consultancy Services) - UX Designer

AUGUST 2019 - JANUARY 2020

- Collaborated with United Airlines UX Design Team and TCS Offshore Team
- Developed prototypes, created visuals, and supported research and development efforts
- Inspected areas for modification, identified user/business needs and developed UI design solutions

Northern Trust Corporation, Chicago, IL - UI Designer, Client Digital Services Intern

JUNE 2017 - SEPTEMBER 2017

- Selected amongst a national group of peers for their highly competitive summer internship program
- Developed prototypes while adhering to the Northern Trust style guide and pattern library
- Redesigned their site's help center system for the next generation
- Implemented design principles to improve the UI of existing help center
- Conducted heuristic evaluations and competitive analysis to reveal findings and improve its UX
- Produced user flows, visual design, design brief, and presented work to product managers

VOLUNTEER EXPERIENCE

DePaul Upsilon Pi Epsilon (UPE), Chicago, IL - Technical Chair

SEPTEMBER 2017 - JUNE 2018

- Created a WordPress website and integrated design patterns to organize and improve the readability of information for current and future UPE members
- Attended weekly meetings to gather requirements from board members, assist in content creation, and improve the website's functionality

Mastering Transitions, Chicago, IL - Web Designer & Developer

FEBRUARY 2018 - MARCH 2018

- Redesigned a WordPress website for the client to improve their online presence
- Collaborated closely with the client to identify needs and meet expectations by gathering the requirements, receiving feedback, and making changes to improve the aesthetics and UX process
- Researched, wireframed, generated visual design, configured, tested, and implemented features
- Trained the client to ensure they were able to maintain the site themselves

LICENSE / CERTIFICATION

Enterprise Design Thinking Practitioner

ISSUED JUNE 2020

- Issued by IBM; Acquired knowledge of applying Enterprise Design Thinking to improve user and business solutions by putting the user first and bringing the user-centered mentality to teams

EDUCATION

DePaul University, Chicago, IL - User Experience Design (BS)

MARCH 2016 - JUNE 2018

- Concentration: Development; Minor: Information Technology
- GPA: 3.9/4.0; Graduated Summa Cum Laude
- Organizations: National Society of Leadership and Success, Golden Key International Honour Society, Upsilon Pi Epsilon

College of DuPage, Glen Ellyn, IL - General Studies (AA)

AUGUST 2013 - DECEMBER 2015

- GPA: 3.3/4.0; Graduated with Honors

Tools

Axure RP
Balsamiq
Illustrator
MacBook Pro
Morae
MS Visual Studio
Photoshop
Sketch
WordPress
Zeplin

Skills

Design

User-Centered Design
Visual Design
Interaction Design
Information Architecture
Low to High Fidelity Prototypes
Wireframes
Agile
Waterfall

Coding

HTML
CSS
Python
Ruby
.Net

Research

User Study
Cognitive Walkthrough
Competitive Analysis
Heuristic Evaluation
User Stories
Scenarios
Personas
Interface Sketches
Storyboards
Usability Testing

Collaboration

Detail-oriented
Problem-solver
Reliable teammate

Languages

English (fluent)
Tagalog (native)